

Welcome to Arogya Aushadhi! We're Cuatrocare Lifescience Pvt Ltd, redefining healthcare accessibility in India. With Savings up to 85%, we offer high-quality medicines, nutraceuticals, cosmetics, and more directly to you. Join us in revolutionizing healthcare by offering high-quality products at affordable prices.





Margin



STEP INTO THE DYNAMIC LANDSCAPE OF INDIAN PHARMACEUTICAL RETAIL



India's premier pharmaceutical franchise chain with nationwide coverage.

- Founded by industry veterans with 14+ years of experience in pharma franchise.
- Specializes in offering high-quality healthcare products directly to customers.
- Committed to affordability with discounts up to 85%, bypassing intermediary costs.
- Ensures uncompromising quality through rigorous product checks.
- Mission-driven to foster wellness and empower customers nationwide.

- Automated business processes and technologically driven operations ensure efficiency and reliability.

- Proven track record of success in delivering high-quality healthcare solutions.

MISSION 10

Our mission at Arogya Aushadhi is to make healthcare affordable and accessible to all segments of society by offering a wide range of generic branded medicines at discounts of up to 85%.

VISION O

To revolutionize healthcare accessibility by providing high-quality generic branded medicines at affordable prices, ensuring every individual has access to essential medications for a healthier life.



GOVERMERNT INITIATIVE

"Generic medicines are of the same high quality as branded medicines," – Hon. PM Narendra Modi

10,000+ Jan Aushadhi Kendras are functional across the country

Molecule name has to be dark printed in big size distinctively on all product packages

Doctors to write The Molecule name in their prescription. (as per MCI Guidelines Sep 2016)

PHARMACY INDUSTRY IN INDIA

The pharmaceutical industry in India is expected to reach \$65 Billion by 2024 and to \$130 Billion by 2030

India supplies over 50% of Africa's requirement for generics, 40% of generic demand in the US and 25% of all medicine in the UK

FUTURE OF INDIAN PHARMA MARKET 💿

Government initiates measures to reduce healthcare costs.

India poised to enter top 10 global spenders on medicines.

Rapid adoption of generic drugs facilitated.

Focus on bolstering rural healthcare initiatives.

Surge in demand expected for life-saving medications.





WHY AROGYA AUSHADHI?

- Trusted brand with proven success.
- Up to 85% off on healthcare solutions
- 1000+ SKUs
- Low franchise setup cost
- Commitment to quality
- Easy enrollment
- Revolutionizing healthcare
- Drug License & Pharmacist assistance

RETAILER BENEFITS:

- 40% margin on products for retailer profitability
- Sales incentives for high performance
- 24/7 customer support
- Comprehensive training and marketing
- Assistance in local brand building
- Performance-based incentives

Im Im Im Im Image Image



Arogya Aushadhi : Franchise with Exclusive Benefits!

- **3D** Acrylic Sign Board
- **Billing Accounting Software**
- In store & out store Graphics for counters and walls
- Pharmacists' Apron, 4 T-shirts
- 2000nos Colorful Pamphlets
- 500nos Visiting Card
- 500nos Medicine pouches
- Local Marketing Support
- Branded pen diaries



franchise fees

1 lakh + GST (18%)

CONTACT US





#startupindia

















• CUTROCARE LIFESCIENCE PVT. LTD.

Arogya Aushadhi's - Company Bank Details are as Follows

- Account Name : CUTROCARE LIFESCIENCE PVT. LTD.
- Account No. : 50200095522031
- > HDFC IFSC Code : HDFC0004668
 - Bank Name : HDFC BANK LTD
- Branch Name : HDFC Bank, Mandakini Colony

Branch Address :

Cheque in the Favour of : No 10C, Kolar Rd, Mandakini Colony, Bhopal, Madhya Pradesh 462042

CUTROCARE LIFESCIENCE PVT. LTD.

Authorised Signatory



For Cuatrocare lifescience pvt. Ltd.



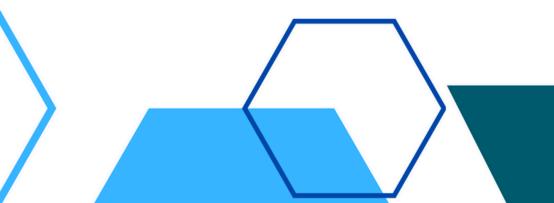


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